



The Sterling Playmakers' Board of Directors wants YOUR input!

The Board of Directors is preparing to select the 2010-2011 season during the April 6th Board meeting. As such, we would love to hear what you, our AUDIENCE and our MEMBERS, are interested in! Please take a few minutes of your time to complete the following survey and return it via email to playreading@sterlingplaymakers.com or postal mail at:

Season Survey Results
c/o Sterling Playmakers
P.O. Box 1611
Sterling, VA 20167

Please return your input by **Tuesday, March 30, 2010** for consideration. Thank you!

AUDIENCE SURVEY

1. What types of productions would you be interested in seeing as an audience member? (Select all that apply)

- | | | |
|--|---|--|
| <input type="checkbox"/> Musicals | <input type="checkbox"/> Mysteries | <input type="checkbox"/> One Acts |
| <input type="checkbox"/> Large Cast | <input type="checkbox"/> Stage show | <input type="checkbox"/> 10-Minute 1-Act Festival |
| <input type="checkbox"/> Small Cast | <input type="checkbox"/> Dinner theatre | <input type="checkbox"/> Original 1-Acts (>10 minutes) |
| <input type="checkbox"/> Review/Cabaret | | <input type="checkbox"/> 1-Acts (>10 minutes) |
| <input type="checkbox"/> Full-length shows | <input type="checkbox"/> Children's Productions | <input type="checkbox"/> Other |
| <input type="checkbox"/> Drama | <input type="checkbox"/> Cast of all adults | <input type="checkbox"/> Shakespeare in the Park |
| <input type="checkbox"/> Comedy | <input type="checkbox"/> Cast of all children | <input type="checkbox"/> Readers Theatre |
| | <input type="checkbox"/> Mixed cast | <input type="checkbox"/> Variety show |

Other (please specify): _____

2. As an audience member, how many shows (ticket prices typically range from \$7-15 per show) would you be likely to attend in the 2010-2011 season?

- 3 4 5 Other (please specify) _____

3. Would you consider being a season ticket holder?

- Yes No If no, why not? _____

4. Please list any specific show titles you would like considered:

5. How many Sterling Playmakers' productions have you attended?

1-5 6-10 10-15 >15 None

6. How do you learn about Sterling Playmakers' productions? (Select all that apply)

Newspapers Website Facebook Mass email

Direct mailings Friends Other (specify) _____

MEMBER SURVEY

1. What types of productions would you be interested in supporting (production crew, cast, house, etc.)? (Select all that apply)

<input type="checkbox"/> Musicals	<input type="checkbox"/> Mysteries	<input type="checkbox"/> One Acts
<input type="checkbox"/> Large Cast	<input type="checkbox"/> Stage show	<input type="checkbox"/> 10-Minute 1-Act Festival
<input type="checkbox"/> Small Cast	<input type="checkbox"/> Dinner theatre	<input type="checkbox"/> Original 1-Acts (>10 minutes)
<input type="checkbox"/> Review/Cabaret		<input type="checkbox"/> 1-Acts (>10 minutes)
<input type="checkbox"/> Full-length shows	<input type="checkbox"/> Children's Productions	<input type="checkbox"/> Other
<input type="checkbox"/> Drama	<input type="checkbox"/> Cast of all adults	<input type="checkbox"/> Shakespeare in the Park
<input type="checkbox"/> Comedy	<input type="checkbox"/> Cast of all children	<input type="checkbox"/> Readers Theatre
	<input type="checkbox"/> Mixed cast	<input type="checkbox"/> Variety show

Other (please specify): _____

2. As a member of the Playmakers, how many shows would you be likely to support (production crew, cast, house, etc.) in the 2010-2011 season?

3 4 5 Other (please specify) _____

3. Please list any specific show titles you would like considered:

4. What activities would you be likely to participate in during the 2010-2011 season?

	Holiday party		Playmaker movie night
	Summer picnic		Playmaker fundraiser for selected charity
	Leesburg Hauntings (October 2010)		Playmaker bowling night
	SterlingFest (October 2010)		Theatre games
	Playmaker game night		Playmaker Oscar night
	Playmaker trip to New York		Playmaker trip to amusement park
	Playmaker trip to Kennedy Center		Playmaker trip to National Theatre
	Playmaker playreadings		End of season celebration party

5. What workshops would you be likely to participate in during the 2010-2011 season?

- Acting Directing Producing Technical (please specify): _____
- Other (please specify): _____

TELL US ABOUT YOURSELF!

How long have you been a member or attending Sterling Playmakers productions? _____

Please indicate the types of activities you participate in with the Sterling Playmakers:

Actor/Actress		Director	
Producer		Music Director	
Choreographer		Writer	
Dancer		Singer	
Designer (any area)		Crew Chief (any area)	
Tech Crews (any area)		Audience	

What is your zip code? _____

Any other comments? _____
